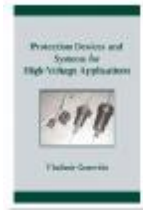


## Myth:

*“Indeed, Taylor & Francis acquired publisher Marcel Dekker in 2004 but it acquired only its assets, not its liabilities with respect to any prior sales.”*

Corinne Militello  
Vice President & Assistant General Counsel

## and Facts:



### Protection Devices and Systems for High-Voltage Applications

By Vladimir Gurevich

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## Protection Devices and Systems for High-Voltage Applications

Vladimir Gurevich  
*Israel Electric Corp.  
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MARCEL DEKKER, INC.

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## Taylor & Francis buys Marcel Dekker, Inc. & Swets & Zeitlinger Publishers.

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In one of two separate deals, Taylor & Francis (London) has acquired the publishing assets of STM publisher Marcel Dekker, Inc. (New York) from family-owned Dekker Group for \$122 million in cash, a loan note of \$1.6 million and a further estimated contingent cash payment of \$15 million.

Established in 1961, Marcel Dekker is a publisher of journals, reference, textbooks and encyclopedias in science, engineering and medicine, with a special focus on emerging fields such as surface science, chromatography and electroanalytical chemistry. The company publishes 70 journals, such as *Animal Biotechnology*, *Drug & Chemical Toxicology* and *International Journal of Food Hygiene*, and over 200 new books each year with a total of 1,000 titles.

For the year ending Dec. 31, 2012, Dekker had sales of \$12 million, an operating profit of \$3.1 million and profit before taxes of \$3.2 million. Journals accounted for \$21.6 million of the company's revenue with books accounting for \$17.1 million.

Taylor & Francis will benefit from the acquisition of Dekker's position in the North American academic reference and journals market. "This is a good opportunity to expand our presence in the largest segment of the global STM publishing market."

At a Taylor & Francis-owned editorial office (EJO) in Philadelphia, Swets & Zeitlinger (Dordrecht) and J.A.A. Balkema (from Rotterdam) will join the Taylor & Francis Group for \$1.5 million in cash.

For the year ending Dec. 31, 2012, Swets & Zeitlinger had sales of \$4 million (periodicals) of which 65% came from journals and 35% from textbooks. It is an active STM publisher and produces 1,000 titles in 17 languages. It publishes 100 journals and 1,000 titles in 17 languages of research in a total of 100 disciplines. The acquired books include 71 journals and 1,000 new books each year with a total of 1,000 titles.

Taylor & Francis said the acquired publications "have good growth potential" and that the acquisition is "expected to be earnings enhancing in the first full year of ownership."

The company said that both purchases are consistent with its strategy of expansion through "a combination of well-planned organic development and selected earnings enhancing acquisitions. The strength of the portfolio, with its customer relationships, makes the business."

### Acquired companies and discontinued imprints [ edit ]

- A.A.Balkema (acquired in 2003)<sup>[9]</sup>
- Accelerated Developments Inc. (acquired in 1991)<sup>[10]</sup>
- Acumen Publishing (acquired in 2014)<sup>[11]</sup>
- Adam Hilger (acquired in 2005 as part of IOP Publishing books division)
- AK Peters (acquired in 2010)
- Allen & Unwin (Textbooks & Professional Lists) (acquired in 2020)<sup>[12]</sup>
- The Analytic Press (acquired with Lawrence Erlbaum and Associates in 2005)<sup>[13]</sup>
- Anderson Publishing (acquired in 2014 from Elsevier)<sup>[14]</sup>
- Architectural Press<sup>[15]</sup>
- Arnold (acquired in 2012)<sup>[16]</sup>
- Ashgate (acquired in July 2015)<sup>[17]</sup>
- Auerbach Publications<sup>[18]</sup>
- Baywood Publishing (acquired in 2016)<sup>[19]</sup>
- Bellwether Publishing (acquired in 2013)<sup>[20]</sup>
- Bibliomotion (acquired in 2016)<sup>[21]</sup>
- BIOS Scientific Publishers (acquired in 2003)<sup>[22]</sup>
- Bloomsbury Journals (acquired in 2015)<sup>[23]</sup>
- Brunner-Mazel<sup>[14]</sup>
- Brunner-Routledge (acquired in 1988)<sup>[24]</sup>
- Cartax (acquired with Routledge in 1998)<sup>[25]</sup>
- Cavendish (acquired in 2006)<sup>[26]</sup>
- Greengate Press (acquired in 2013)<sup>[27]</sup>
- Greenleaf Publishing/GSE Research (acquired in 2017)<sup>[28]</sup>
- Harwood Academic (acquired with Gordon & Breach in 2001)<sup>[29]</sup>
- Haworth Press (acquired in 2007)<sup>[30]</sup>
- Helref Publications (except *World Affairs*) (acquired in 2009)<sup>[31]</sup>
- Hemisphere Publishing (acquired in 1988)<sup>[32]</sup>
- Hodder Education Group (acquired 2012)<sup>[33]</sup>
- Holcomb Hathaway (acquired in 2016)<sup>[34]</sup>
- Kluwer Publishing (acquired in 2012)<sup>[35]</sup>
- Landes Bioscience (acquired in 2014)<sup>[36]</sup>
- Lawrence Erlbaum and Associates (acquired in 2006)<sup>[37]</sup>
- Left Coast Press Inc. (acquired in 2016)<sup>[38]</sup>
- Manay Publishing (acquired in 2015)<sup>[39]</sup>
- Manson Publishing (acquired in 2011)<sup>[40]</sup>
- Marcel Dekker (acquired in 2003)<sup>[9]</sup>
- Martin Dunitz (acquired in 1999)<sup>[41]</sup>
- M.E. Sharpe, Inc. (acquired in 2014)<sup>[42]</sup>
- Paradigm Publishers (acquired in 2014)<sup>[43]</sup>
- Parthenon Publishing (acquired with CRC Press in 2003)<sup>[44]</sup>
- Pickering & Chatto Publishers (acquired in 2015)<sup>[45]</sup>
- Planners Press (acquired in 2017 from the American Planning Association)<sup>[46]</sup>



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## Marcel Dekker

From Wikipedia, the free encyclopedia

**Marcel Dekker** was a journal and encyclopedia publishing company with editorial boards found in New York, New York. Dekker encyclopedias are now published by CRC Press, part of the Taylor and Francis publishing group.

### History [ edit ]

Initially a textbook publisher, the company added journal publishing in the 1970s, and encyclopedia publishing in the early 1980s. Serving mathematics, it published a series of *Lecture Notes in Pure and Applied Mathematics*.

The company was purchased by Taylor and Francis in 2003. At that time, it published 78 journals and 300 new books annually. The imprint closed in 2005.<sup>[47]</sup> As of 2008, they have a total of 26 encyclopedias available.<sup>[48]</sup> These encyclopedias deal with scientific issues such as agricultural engineering, chemistry, agronomy, and library science.

### References [ edit ]

1. ↑ Taylor & Francis Announces Imprint Changes
2. ↑ Library Journal Academic Newsline
3. ↑ dtkker.com Archived 2003-11-02 at the Wayback Machine

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## Taylor & Francis Buys Marcel Dekker

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- *From:* Ann Okerson <[ann.okerson@yale.edu](mailto:ann.okerson@yale.edu)>
- *Date:* Thu, 20 Nov 2003 09:02:57 -0500 (EST)
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